



Contract Labelling Services

We provide an efficient and economical contract labelling service for flat products e.g. pre-erected cartons, sleeves, envelopes, inserts and cards, using sophisticated own-designed labelling machines.

Our labellers are fitted with inspection equipment, giving you peace of mind that all completed products have been labelled correctly and within specification.

We pride ourselves on meeting short lead-times with quick turn-arounds and our professional levels of service make us the perfect partner for extended marketing activities.



*You supply the labels and the items - we'll apply them where you want!
Quickly, accurately, economically...*

Why Choose ALS?

With our proven track record in labelling machine manufacture, serving many blue-chip customers, you can be assured that ALS offers one of the best contract services around. Send us your products and labels and we'll apply them, re-box them and ship them back. If you don't have labels, then we make them too!



Corrections: Over-label any printing errors and save money. Don't scrap your product packaging because of incorrect barcodes, changes of ingredients or out of date promotions, simply over-label the area that needs changing. With discrete, high-accuracy placement and using labels with black-out permanent adhesive, no-one will ever know what lies beneath!



EAS Security Labelling (Source Tagging): We have extensive experience handling and applying all types of EAS (Electronic Article Surveillance) security labels; such as Acousto-Magnetic (AM) from Sensormatic™, Electro-Magnetic (EM) or Radio Frequency (RF) from suppliers such as Checkpoint™. All our labellers are fitted with well-proven anti-static equipment to ensure that RF labels are not deactivated during labelling. Apply to inside or outside of pre-erected cartons or tickets or even embed underneath another label. If you would like, ALS can also quote to supply the security labels as well.



Scented Fragrance Labels: The most effective and lowest cost method of sending fragrance samples out to a large audience is through multi-layered scented labels that peel off to release the perfume of a product infused in a powder or encapsulated in a gel. It is highly effective for major product launches. Apply to sampling product cards, magazine pages or other promotional inserts. Capacity for sustained high-volume runs can be accommodated.



Games & Loyalty Promotions: Are you feeling lucky? Whether Lotto is your game or not, don't leave your expensive marketing promotions to chance! They could be "Instant-win" peel off labels on a take-out drinks cup, booklet labels offering the chance of a holiday in the sun or tasty recipes for the product you are holding, the undeniable fact is; labels sell products! But beware, as badly applied labels reflect on the product and can have the opposite effect – so don't leave it to chance, let ALS show you how.

Short Runs: Rather than turn down work just because you don't have the right labelling equipment, let us do it for you! This includes multi-panel, extended text and booklet labels. Ad-hoc price mark-downs and short-term offers often don't warrant buying and learning how to use a complete labelling system, so let ALS take the hassle out of it.



New Legislation: Is there a need to apply braille labels, holograms or warning symbols due to changes in packaging legislation? Instead of discarding old cartons or sleeves we can over-label your remaining stock and you get compliant quicker, without the waste.

Contract Shrink Wrapping: We don't just label your products, we can also shrink wrap them! We cater for small and large runs with a range of materials to suit your requirements. Our shrink wrapping service is perfect for transporting goods and products or providing you with retail shelf appeal. We can shrink wrap most objects, including: CDs - DVDs - Video Games - Books - Magazines.

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