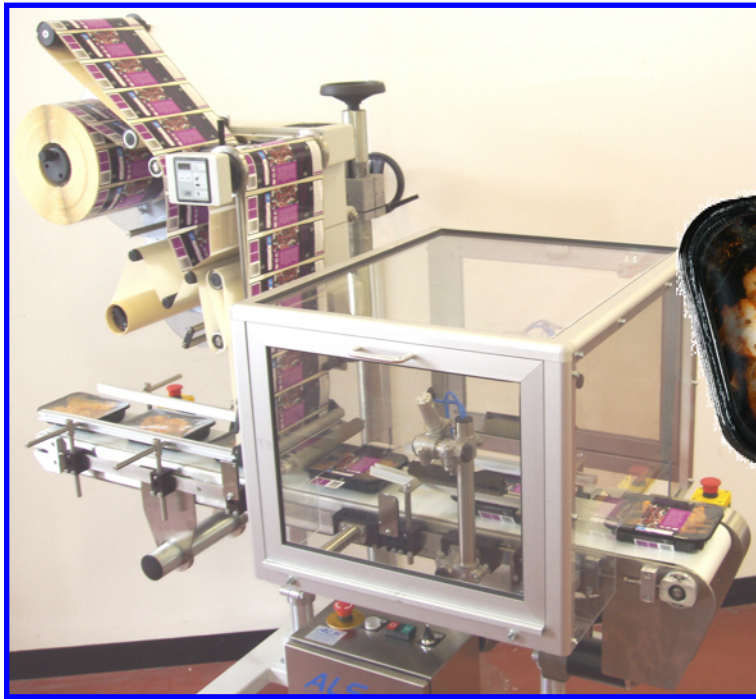


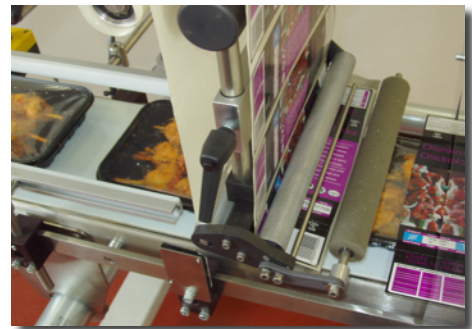
ALS[®]

Tray-Fix Labeller



The Self-Adhesive Alternative To Traditional Carton Sleeves.

Tray-Fix is a combined label and machinery based solution and presents a robust alternative to traditional carton board sleeves that are commonly used to provide product information on chilled and ready meals, at a much reduced start-up cost.



World Class Labelling Solutions

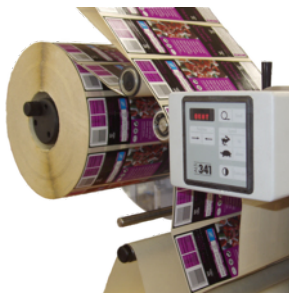
www.als-eu.com

SPECIAL PURPOSE

Technical Specifications

The self-adhesive Tray-fix label is automatically applied directly to the container's film lid and dressed down the sides, offering the following benefits:

- Improved Presentation - will not move or fall off in transit.
- Security - no possibility of customer switching in-store.



Consistent and accurate label placement which does not move after application.

| Suitable for | Product | Display until | Use by |
|---|-----------|-------------------|--------|
|  | 190g e | 16 FEB | 17 FEB |
| home freezing | weight | Keep refrigerated | |

Options for over-printing variable information are available.

| | |
|--------------------|--|
| Label Width: | 10 to 250 mm |
| Label Length: | Up to 350 mm |
| Label Roll Size: | 400 mm max diameter |
| Core Diameter: | 76 mm (3 in) |
| Label Rewind: | Collapsible, driver mandrel |
| Accuracy: | +/- 1 mm |
| Control Panel: | 6 membrane keys & LED display |
| Dispensing Speed: | 0.5 to 50 metres/ minute |
| Labelling Rate: | 60 Trays/ minute average *(depending on label/tray size) |
| Motor Drives: | Unwinder - Stepper motor Labelling - Stepper motor Rewinder - AC motor |
| Label Start Delay: | 1 - 1000 mm in 0.10 mm steps |
| Dimensions: | 1500(L) x 920(W) x 1880 (H) mm *Total length including conveyor |
| Mains Supply: | 110/230 volts, 50Hz |
| Compressed Air: | Filtered, 80psi |
| Protection Class: | IP 41 |
| Certification: | CE marked |
| Sound Level: | 76 dB (A) |
| Options: | Hot Foil / Thermal Transfer Coder Right or left hand configuration |

The Tray-Fix system can handle the standard D2 thermo-formed tray and can be quickly modified to accommodate all other sizes. The system can be integrated with an existing packing line or can be provided as a stand-alone unit.

The high quality label is made from light-weight carton board and is UV flexo-printed in a range of colours. This provides the advantage of improved shelf impact in highly competitive chilled display cabinets.

As the edges of the label are perforated, the film lid can be peeled away during cooking, whilst the ingredients and instructions remain on the pack. In addition, recipe cards, coupons or other promotional items can be incorporated within the label.



Achieve a high-quality sleeve look.



Choose where you want the Tray-Fix sleeve label to be applied. Multiple positions can be pre-set, for easy recall when required.

ALS is a leading European supplier and manufacturer of high-quality, competitively priced labelling systems, consumables and accessories. In addition to Tray-Fix labellers, the company offers a comprehensive range of label applicators, print & apply systems and product handling equipment, to meet labelling requirements across an extensive range of industries and applications.

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